

GRDB Meets Demands of Growing Roaming Market *CelTrek Builds Network of International Resellers and Distributors*

Miami, FL –(Business Wire) Global Roaming Distribution (OTCB: GRDB), a telecommunications holding company specializing in providing extremely low cost roaming solutions for corporations and leisure travelers around the globe, also has created appealing and user friendly web based reseller and distributor platforms to increase market reach.

Travel and mobile telecommunications are two of the most resilient segments of the world economy. Every modern country is influenced by cellular telephony and by growing international travel. There are nearly a billion cellular hand sets in use throughout the world. Demand grows at almost 30% in some countries. Rapid growth is projected to extend in to the near future. The number of cellular service subscribers will double in the next five years.

“With over 900 million roaming calls made each month and over 30 billion text messages sent around the world, CELTREK™ has the unique ability to provide savvy businesses an entrée into this billion dollar industry,” says Global Roaming, COO, Jenny Callicott.

With virtually all marketing and fulfillment aspects ready to go, resellers and distributors can quickly and successfully add GRDB’s flagship international roaming SIM product, CELTREK™. to a new or existing market. The card can form the nucleus of a new enterprise, or add revenues to an on going retail outlet or web site without significant new overhead. Every business that deals directly with the traveling public can now stock and sell CELTREK™ profitably. This factor adds considerably to GRDB stock value.

GRDB offers two unique benefits for resellers and distributors compared to other SIM card market players. The CELTREK™ SIM card features have been created to fill a market niche for all international travelers who want to save money, while still maintaining a local phone number and normal device abilities.

“CelTrek is obviously, a better mousetrap, which distributors and resellers will find attractive and easy to introduce to their current or new customers,” added Ms Callicott..

Additionally, CelTrek’s award winning 24/7 365 day a year customer and technical support, brings a level of comfort for resellers who must feel confident in their product.

Although the CelTrek SIM card would be an attractive addition to almost any one who services business and leisure travelers, Global Roaming Distribution seeks to target distributors who have access to high airtime users, thus maximizing the revenue potential of each SIM in the marketplace.

“The strategy of Global Roaming and its CelTrek product is far more than mass distribution of our cards,” says Florian Y. Serousi, CEO of Global Roaming. “We have pinpointed the industries and users who need us most, and thus bring the greatest benefit to us all through predictable high averages of talk time.”

GRDB and the advanced features of the soon to be released V3 CelTrek SIM will add to the prestige of establishments that offer it. Attractive pricing that includes discounts of up

to 90% on local carrier charges present major competitive advantages for the entire logistics chain.

Since GRDB offers CELTREK™ for private branding, entrepreneurs and established companies have options to enter the lucrative and rapidly expanding global market with their own trade marks and minimal upfront investments. Many business people will prefer this business model for building their own future enterprise values.

GRDB stock owners stand to gain by both the CELTREK™ brand and private label routes. The group holding company has wisely structured its business model for maximum leverage of quantity and quality of market penetration.

About [Global Roaming Distribution, Inc. \(GRDB.OB\)](#)

Global Roaming Distribution, Inc. is the parent company of CELTREK™, an international global SIM card company. CELTREK™, is the first US-based company of its kind that offers one SIM card for use in all seven continents at an extremely competitive price. Its strategic partnerships with more than 350 GSM systems position the company to be the top business roaming solution for corporations and leisure travelers around the globe.

For more information on Global Roaming Distribution, Inc., visit:

<http://www.qualitystocks.net/clients.php?clientid=grdb>

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